



**Indian Institute of Entrepreneurship**  
An ISO 9001:2008 Certified Organisation  
**Lalmati, N.H. Bypass No. 37**  
**Guwahati 29**

**INVITING PROPOSALS FOR SELECTION OF IMPLEMENTING AGENCIES FOR  
IMPLEMENTATION OF SFURTI CLUSTERS**

Applications are invited in prescribed format from Non-Government organizations (NGOs), institutions of the Central and State Governments and ,semi-Government institutions, field functionaries of State and Central Govt., Panchayati Raj Institutions (PRIs), etc as Implementing Agencies for undertaking cluster development programmes under the Revamped Scheme of Fund for Regeneration of Traditional Industries (SFURTI) for the financial year 2017-18.

Filled in application complete in all respects along with supporting documents should reach ‘The Director, Indian Institute of Entrepreneurship, Lalmati, Guwahati - 781029.’ within 15 days of publication of this advertisement. For downloading application form and details about the assignment, please visit : [www.iie.gov.in](http://www.iie.gov.in).

**Sd/-**

**(Manoj Kumar Das)**  
Director  
Indian Institute of Entrepreneurship



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Indian Institute of Entrepreneurship (IIE), Guwahati is the Nodal Agency for clusters under Revamped Scheme of Fund for Regeneration of Traditional Industries (SFURTI). Applications are invited in prescribed format from non-Government organizations (NGOs), institutions of the Central and State Governments and, semi-Government institutions, field functionaries of State and Central Govt, Panchayati Raj Institutions (PRIs) etc as Implementing Agencies for undertaking cluster development programmes under the Revamped Scheme of Fund for Regeneration of Traditional Industries (SFURTI) for the financial year 2017-18.

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**ELIGIBILITY CRITERIA**

1. The proposed Implementing Agency should have a minimum 3 years of relevant experience in related activities specific to the proposed cluster.
2. The turnover of the organization should be atleast Rs.25 lakhs per year.

**Template I (A)**

**(Basic information to be submitted by Implementing Agency to IIE while submission of proposal for Revised SFURTI cluster)**

1.	Heritage Cluster Category	1000-2500 artisans; Budget limit Rs 8.00 crore
2.	Major Cluster Category	(500-1000 artisans) ; Budget limit Rs 3.00 crore
3.	Mini Cluster Category	(Upto 500 artisans); Budget limit Rs 1.50 crore

2.	Name of the Cluster	
3.	Location	State..... District..... Block..... Villages.....

		..... .....
4.	Industry	Khadi Village Industry..... (Specify)
5.	Current Product portfolio	

6.	Name of the Implementing Agency (IA)	
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7.	Project Objectives								
8.	Key Gaps Identified								
9.	Area to be covered by the cluster i. No. of villages to be covered ii. Name of the villages & artisans available								
Sr.	Village Name	Artisans available							
		SC	St	OBC	Minority	Others	Total	Male	Female
1									
2									
3									
4									
5									
	<b>Total</b>								
	iii. (Enclose details in an Annexure in tabular Form)								
Sr. No.	Name of the Artisan	Contact No	Adhar Card/Election ID No.	Skills	Details of Bank A/C	Livelihood Levels	Existing Employment (No. of working hours/No. of days in a month)	Average Income of Artisan (p.m.)	
1									
2									

10.	Details of Artisans in respect of following documents	Yes	No
	i. Bank Passbook	Yes	No
	ii. Identity Card	Yes	No
	iii. Health Insurance	Yes	No
	iv. Janshree Bima Yojana	Yes	No
	v. Pension Coverage	Yes	No

	vi. Educational benefits availed for children under JBCRY			
11.	Whether the cluster is existent/functional? Give details:  Present Activities of the cluster  A) (In case of Khadi Institution) Spinning activities: Weaving activities: Processing activities: Products etc.:  B) (In case of activities under V.I Institution) Processing activities: Products etc.:			
12.	Name of other associated institutions who are willing to take part in the cluster; (applicable to only Khadi Clusters)			
Sr. No.	Name & address of the associated IA	Affiliated to KVIC/KVIB	Contact No.	e-mail ID
1		Yes/No		
2		Yes/No		
3		Yes/No		

(All the associated institutions should submit information as per Template I (B))

13.	Proposed interventions				
		a) Hard Interventions (New)			
	Hard Interventions	Infrastructure Facility	Constructed Area	Machinery/Equipment	Cost (Rs.)
		CFC/RMB/Marketing infrastructure			
		b) Replacement/Upgradation of Charkhas/looms/tools			
		Replacement/Upgradation of Charkhas/looms/tools	No. of beneficiaries	Unit cost (Rs.)	Total Cost (Rs.)
	Soft Interventions	Interventions	Proposed Activities	No. of beneficiaries	Cost (Rs.)
		a) Skill training			
		b) Capacity Building			
		c) Market promotion			
14.	Total Project Cost (Rs.)				

15.	Detailed Project Cost (Rs.)	
16.	Source of Funds (Rs.)	
17.	Phasing of Project	

18.	Project Implementation Framework/Proposed SPV Structure	<p>Whether the I.A. is considered to be the SPV.....  .....(give details)</p> <p>Whether an SPV is being separately registered, if yes, give details along with proposed SPV structure:</p>
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19.	<p><b>Mobilisation of working capital</b></p> <p>20% of hard interventions cost will be utilised towards working capital corpus as per the guideline. Provide the projection of working Capital based on related activities on annual basis.</p>	
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20.	<p>Details of the existing cluster and the infrastructure facilities available with I.A.</p> <p>A) Existing infrastructure available with the I.A.</p> <p>i) Land Area .....(sq. ft.)</p> <p>ii) Built up area .....(sq. ft.)</p> <p>iii) Machineries .....</p> <p>iv) Tools available with the artisans namely .....</p> <p>v) Charkhas NMC.....</p> <p>vi) Looms Traditional.....</p> <p>Improved.....</p> <p>Traditional.....</p> <p>-----</p> <p>B) Source of raw materials within the cluster area</p>	
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Sr. No.	Particulars of raw materials	Source institution/Artisans/Local	Annual Quantity (Approx)	Cost (Rs.)
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1				
2				
3				
4				

21.	Indicate the product to be manufactured under the cluster and projection of sale value and margin etc.				
Sr. No.	Name of the Product to be Produced	Quantity	Overall Production Cost (Rs.)	Proposed Sales Value	Margin/Profit on monthly basis
1					
2					
3					
4					

22.	Projection of artisan wages over the duration of the cluster	
23.	Availability of Forward Backward Linkage (with assured target)	
24.	Key Impact	
25.	Resolution of the Implementing Agency:  (Enclose specific resolution approving the functions of the cluster along with all the target proposed as brought out in the proposal under Template- I (A) and I (B))	

Treasurer (I.A.)

Secretary (I.A.)

Chairman (I.A.)

Supporting documents as under should be enclosed:

1. Balance sheet and Statement of Accounts for the last 3 years (2011-12, 2012-13, 2013-14)
2. Registration Certificate of the Institution and its validity
3. Details of land records owned by I.A
4. Details of SPV registration

## Template I (B)

### Profile of the Implementing Agency (I.A)

<b>I</b>	<b>Institutional Structure/Registration Details</b>	
<b>B.1</b>	Legal Status	Central/State Government Institution Society (Under Societies Registration Act, 1860) Co-operative Society (Under appropriate statute) Registered as Trust Proprietary firm/partnership Registered under Companies Act, 1956 <ul style="list-style-type: none"> <li>- Private Limited Company</li> <li>- Public Limited Company</li> <li>- Company under Section 8</li> <li>- Producer Company under Section 581C</li> </ul> Others (Specify)
<b>B.2</b>	Date of Incorporation/Registration	Attach Certificate of Incorporation
<b>B.3</b>	Registered Address	
<b>B.4</b>	Office Address/Locations	
<b>B.5</b>	Affiliated to KVIC	Yes/No If yes, provide Certified No. _____ Validity of Certificate _____

<b>II</b>	<b>Governance Structure</b>					
<b>B.6</b>	<b>Composition of the Executive Board/Trustees/Governing Body/Managing Committee</b>	<b>Name of the Member</b>	<b>Designation</b>	<b>Background/Profile</b>	<b>Contact Number</b>	<b>E-mail</b>
	<b>Background of Members</b>					
		Not Available				
<b>B.7</b>	<b>In case, IA is registered under Companies Act, provide shareholding</b>	<b>Name of the member</b>	<b>Background/Profile</b>	<b>Shareholding (%)</b>		

	<b>pattern</b>			
		Not Available		

<b>III</b>	<b>Operational Profile</b>		
B.8	Major Objectives- Vision, Mission, Goal of the organisation		
B.9	What are focus areas of operational		

B.10	Provide key projects/activities being undertaken by the IA- Brief description including the project scope, size and duration (Mention specific experience in the area/sector of the proposed project)		
B.11	Mention key clients/donors associated with for project implementation along with details on the nature of association		
B.12	Mention key partnerships/alliances (if any)		

<b>IV</b>	<b>Management Profile</b>		
B.13	Background of key Personal (Professional and others) with brief profile of the senior management personal		

<b>V</b>	<b>Financial Position</b>		
B.14	Key financials of the organisation (provide copy of the audited financial statements for last 3 years)	Fixed Assets	
		Current Assets	
		Current Liabilities	
		Revenue trend for last 3 years	



		Profit/Loss for the last 3 years	
		ISEC availed in case of KVIC/KVIB Inst.	Yes No
		Amount of ISEC availed during last 3 years	
		Any other	

<b>VI</b>	<b>Bank Account Details</b>	
B.15	Name of the Bank	
B.16	Branch Name	
B.17	Bank Account Number	
	IFSC Code	

<b>VII</b>	<b>Contact Details</b>	
B.18	Name of Contact Person	
B.19	Designation of Contact Person	
B.20	Correspondence Address	
B.21	Contact Number	
B.22	E-mail Address	

## **SCHEME OF FUND FOR REGENERATION OF TRADITIONAL INDUSTRIES (SFURTI)**

SFURTI is an innovative cluster Development Programme of the Ministry of MSME, Govt. of India which is entrusted upon Indian Institute of Entrepreneurship (IIE), Khadi and Village Industries Commission (KVIC), Coir Board, NIMSME, IL&FS and J&K KVIB for developing clusters from Khadi and Village Industries across the country.

Objective of the programme:

- i. To organize the traditional industries and artisans into clusters to make them competitive and provide support for their long term sustainability and economy of scale;

- ii. To provide sustained employment for traditional industry artisans and rural entrepreneurs;
- iii. To enhance marketability of products of such clusters by providing support for new products, design intervention and improved packaging and also the improvement of marketing infrastructure;
- iv. To equip traditional artisans of the associated clusters with the improved skills and capabilities through training and exposure visits;
- v. To make provision for common facilities and improved tools and equipments for artisans;
- vi. To strengthen the cluster governance systems with the active participation of the local stakeholders, so that they are able to gauge the emerging challenges and opportunities and respond to them in a coherent manner;
- vii. To build up innovated and traditional skills, improved technologies, advanced processes, market intelligence and new models of public-private partnerships, so as to gradually replicate similar models of cluster-based regenerated traditional industries.

### **Implementing Agencies (IAs)**

Implementing Agencies (IAs) would be non-Government organizations (NGOs), institutions of the Central and State Governments and ,semi-Government institutions, field functionaries of State and Central Govt., Panchayati Raj institutions (PRIs), etc. with suitable expertise to undertake cluster development. One fA may normally be assigned only one cluster {unless it is an agency with State-wide coverage). The selection of IAs, based on their regional reputation and experience of working, at the grass-roots level, will be done by the Nodal Agencies (NAs), on the basis of transparent criteria.

### **Role of Implementing Agencies:**

The role and responsibility of IAs includes the following:

- i)Recruit a full-time CDE preferably one amongst the stakeholders who has desired knowledge and capability in order to ensure efficient implementation of the project;~

- ii. The IA would identify and arrange suitable land for the project whose book value may be shown as their contribution towards 25% of the project equity;
- iii. Implement various interventions as outlined in the approved DPR;
- iv. Undertake procurement and appointment of contractors, when required, in a fair and transparent manner;
- v. The IA will enter into an agreement with the Nodal Agency for timely completion on cluster intervention and proper-utilization of Government Grants;
- vi. Operation & Maintenance (O&M) of assets created under the project by way of user-fee based model;
- vii. Responsible for furnishing Utilization Certificates (UCs) and regular Progress Reports to Nodal Agency in the prescribed formats.